

**SUSTAINABLE INDUSTRY CONFERENCE**  
**October 15, 2009 at Beloit College Center for the Sciences**

**CONFERENCE PROGRAM**

**11:00 a.m.** – Registration Begins

**11:20 a.m.** – Welcome

**11:30 a.m.** – Session 1 (attendees PRESELECT from three concurrent sessions)

**1-A. *Renewable Energy Supplies*** – *Biomass, Wind, Solar, Biofuels and more*  
Jeff Adams, Sr. Strategic Account Manager at Alliant Energy

**1-B. *Food Safety & Sustainability*** - *USDA, FDA and Compliance with 3<sup>rd</sup> Party Audits*  
Nick George, President Midwest Food Processors Association

**1-C. *LEED Certification for Existing Buildings***  
Joe Stadelman, VP and Katie Udell at Angus Young Associates

**12:20-1:30 p.m.** – Break and Lunch in Atrium

**1:30-2:15 p.m.** - Session 2 (attendees PRESELECT from three concurrent sessions)

**2-A. *Bioproducts*** - *A bioproduct or "biobased product" is an item, other than food or feed, produced from plant or animal sources. The plant and animal sources are agricultural or forestry materials that can be re-supplied as opposed to the one time use of most petroleum based materials.*  
John Baldus, Bioproducts Sector Specialist at Wisconsin Office of Energy Independence

**2-B. *Anaerobic Digester Project for Food Processing & Agricultural Waste – Case Study***  
Carl Crave, Crave Brothers

**2-C. *Energy Efficiency & Renewable Energy Systems*** – *What systems are working for others?*  
Don Albinger, VP Renewable Energy Systems & Building Efficiency at Johnson Controls, Inc.  
and Kevin Orth, Director of Sales at BetaLED

**2:15-2:30 p.m.** – Break

**2:30 – 3:15 p.m.** – Session 3 (attendees PRESELECT from three concurrent sessions)

**3-A. *Financing Energy Projects***  
David Jenkins, Director of Commercialization & Market Development, Wisconsin Office of Energy Independence

**3-B. *Sustainable Supply Chain & Reverse Logistics*** - *Supply chain and the environment; Reverse logistics and returns management; Waste management, avoidance, and reduction; and Sustainable supply chain network*  
James Rappold and Eugene Zimmermann - UW Madison School of Business

**3-C. *Federal Policy Update & Green Tier*** – *Energy Policy, Climate Change, and Green Tier*  
Chris Schoenherr, Director Sales & Strategic Accounts at Alliant Energy and Kim McCutcheon, Bureau of Cooperative Environmental Assistance at Wisconsin DNR

**3:30- 4:30 p.m.** - Science Center Tours